

MMH & RVCA Texting Policy

Effective Date: February 17, 2025

The Michigan Manufactured Housing, Recreational Vehicle and Campground Association (the “Association”) sends automated promotional and personalized marketing text messages to Association members who have opted in to the Association’s Text Messaging Program (the “Program”). Participation in the Program is not required. The following terms and conditions apply to the Program.

Eligibility

You must be 18 years or older to receive text messages through the Program. You must also be a U.S. resident.

Content

SMS messages sent as part of the Program will be used for, among other things, transmitting information regarding Association events, activities, membership renewal, membership benefits, legislative activities, and marketing, promotional, and/or advertising content about products and services that may interest you.

Consent

By providing your mobile telephone number(s) to the Association and/or its associated companies and subsidiaries, and/or any third-party agency acting on its behalf (“Association Parties”), you opt-in and agree that the Association Parties may communicate with you at such number(s) via text message, including for marketing, promotional, and/or advertising purposes, generated by an automatic telephone dialing system even if the mobile telephone number(s) is listed on any federal or state do-not-call list. By providing your mobile telephone number(s), you represent and warrant that you are the subscriber for the telephone number(s) provided and you possess the phone(s) associated with such numbers.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

By opting in, you consent to the processing of your personal information as set forth in those policies.

Frequency

Frequency of text messages may vary per user and depending on subject matter.

Charges

The Association does not charge you for sending or receiving text messages, but standard carrier message and data rates may apply. Please check your mobile service carrier's pricing plan to determine the charges associated with sending and receiving text messages.

Opt-Out

You may opt out of the Program at any time by texting "STOP" to (517) 777-8826, calling the Association office at (517) 349-3300, or by emailing info@mmhrvca.org. If you do so, you will receive a confirmation message from the Association Parties and no further text messages will be sent to you, unless you re-subscribe to the Program. To re-subscribe to the Text Messaging Program, text "START" to (517) 777-8826.

Help

To receive help or support, you may text "HELP" to (517) 777-8826 or you may also call our phone number at (517) 349-3300 or email us at info@mmhrvca.org.

Carriers

The Program may not be available on all wireless carriers. Mobile access and text message delivery is subject to your mobile carrier's network availability. Such access and delivery is not guaranteed. neither mobile carriers nor the Association is liable for delayed or undelivered messages.