

SUPPLIER ADVERTISING PACKAGES

PLATINUM A

**Greatest
Visibility**

\$6,499

GOLD A

**Best
Value**

\$3,499

SILVER A

**15%
Discount**

\$2,499

Spring & Fall Novi Show
(10x10 booth) (\$1,750 value)

2 Regional Shows (10x10
booth) (\$1,000 value)

Full page ad in Directory
(\$4,499 value)

Square ad in Insights
(full year) (\$600 value)

2 Sponsored eblasts to
members (Reach 400+
members)

Social Media package - 4
boosted Facebook posts,
on your selected dates.
(Reach 26k+ followers)

Guaranteed company
mention in all show
interviews

One Novi Show
(10x10 booth) (\$900 value)

2 Regional Shows (10x10
booth) (\$1,000 value)

1/2 page ad in Directory
(\$2,600 value)

Small Square ad in Insights
(full year) (\$300 value)

1 Sponsored eblast to
members (Reach 400+
members)

Social Media package - 2
boosted Facebook posts,
on your selected dates.
(Reach 26k+ followers)

2 Regional Show (10x10
booth) (\$500 value)

1/3 page ad in Directory
(\$1,950 value)

1 Sponsored eblast to
members (Reach 400+
members)

1 boosted Facebook post,
on your selected dates
(Reach 26k+ followers)



Continued on back



SUPPLIER ADVERTISING PACKAGES

PLATINUM B

Greatest Visibility

\$6,499

Year-long sponsor of the Michigan RV & Campgrounds Directory (at the shows and online)

Full page ad in Directory (\$4,499 value)

Square ad in Insights (full year) (\$600 value)

2 Sponsored eblasts to members (Reach 400+ members)

Social Media package - 4 boosted Facebook posts, on your selected dates. (Reach 26k+ followers)

Guaranteed company mention in all show interviews

GOLD B

Best Value

\$3,499

Sponsor the giveaways at each RV & Camping Show

1/2 page ad in Directory (\$2,600 value)

Small Square ad in Insights (full year) (\$300 value)

1 Sponsored eblast to members (Reach 400+ members)

Social Media package - 2 boosted Facebook posts, on your selected dates. (Reach 26k+ followers)

SILVER B

15% Discount

\$2,499

Sponsor the MARVAC campground brochure booth at each show

1/3 page ad in Directory (\$1,950 value)

1 Sponsored eblast to members (Reach 400+ members)

1 boosted Facebook post, on your selected date. (Reach 26k+ followers)

