

Tiny is big at 53rd Annual Detroit RV & Camping Show in Novi

Novi, Mich.— RV dealers at the 53rd Annual Detroit RV & Camping Show, Novi, February 6-10 are bringing a large assortment of small towables including travel trailers and pop-ups, highlighting that tiny is big when it comes to RVing.

According to the Michigan Association of Recreation Vehicles and Campgrounds (MARVAC), towables continue to be a popular option with 18,500 towable RVs sold in Michigan from January-November 2018, an increase of five percent over 2017. Camper vans, also known as a Class B motorhome, are also gaining in popularity, with a nearly 13 percent increase in national wholesale shipments over 2017.

“Our member dealers are noticing a lot of interest in smaller trailers as a new generation begins to embrace camping want to be able to go when the mood strikes,” said Darren Ing, director, MARVAC and producer of multiple RV & camping shows across the state.

Smaller RVs are popular due to their affordability, spontaneity and ability to access more remote camping areas, and the fact that most of the smaller RVs don’t require a large vehicle to tow.

Here is just a sampling of some of the smaller vehicles on display at the 53rd Annual Detroit RV & Camping Show:

Bunk it up—The North Trail bunk house by Heartland is the perfect trailer if more family time is planned for 2019, suggests Joe Aigner, Lloyd Bridges Traveland, Chelsea. Featuring a queen size bed, spacious double bunks, full kitchen with a stove, oven, microwave and refrigerator, bathroom with shower and more, this trailer is an excellent option for young families or grandparents. MSRP \$30,533.

Keep on truckin’—For fans of truck campers, H.W. Motors, Canton, will be displaying units from Travel Light, including a new 2019 Razyr and Super Lite. Designed to be lightweight yet spacious, these truck campers make the most of the space available and can include stovetop kitchens, porta potty and more! MSRP begins at \$9,695.

Van-tastic fun—The Class B 2019 Pleasure-Way Tofino features two separate sleeping areas including a retro pop-up bunk area, kitchen area with an induction burner, refrigerator and impressive storage. “This is for campers who don’t need all the bells and whistles, but want to stay dry and sleep off the ground at night,” said Mike Naber, Midway RV Center, Grand Rapids. Styled after the iconic Pleasure-Way Traverse, this camping van is constructed for year-round use. MSRP \$76,840.

“There is so much variety in the RV market, there is literally something for everyone from the occasional weekender to the adventurer to those who prefer long-term destination stays,” says Ing. “With over 350 RVs on display at the show this year, there is certain to be one or two that catches the eye.”

For more information, visit www.marcvac.org.

The 53rd Annual Detroit RV & Camping Show runs February 6-10, 2019, at Suburban Collection Showplace, Novi. Suburban Collection Showplace is located on Grand River Avenue, south of I-96 between Novi Road and Beck Road. Adult admission (ages 13 and over) is \$10, senior admission (ages 55 and over) is \$9, and children 12 and under get in free! Parking cost not included in admission. Coupons for \$1 off any adult or senior admission are available at marvac.org, Big Boy restaurants, Tubby’s Sub Shops, show exhibitors and in area newspapers.