## Generations of RVing businesses keep RVing fun at the 53rd Annual Detroit RV & Camping Show in Novi

Novi, Mich.—Going to the 53rd Annual Detroit RV and Camping Show isn't only fun for families looking to purchase an RV or to find a new campground to enjoy; for many of the RV dealers and campgrounds businesses, it's a fun family experience as well.

Of the 16 dealers in attendance at the 53rd Annual Detroit RV and Camping Show at the RV show, a dozen are multi-generational businesses, with some going back decades.

It is that type of bonding, not only with customers, but with other RV dealers that makes the annual Detroit RV & Camping Show such a family-friendly, relaxed experience, said Darren Ing, director of Michigan Association of Recreation Vehicles and Campgrounds, (MARVAC). MARVAC is the producer of the annual Detroit RV show, as well as six other RV and camping shows across the state.

General RV has been participating in RV shows for decades and have sold RVs to generations of families as well, said Loren Baidas, president of General RV Center, the nation's largest family-owned RV dealership.

"We are a family serving other families," Baidas said. "We share a common passion for the RV lifestyle, and we listen to customers so we can improve their ownership experience and help them make more memories." Treating customers like family is the foundation for the business that Baidas's grandfather began in 1962.

"Our purpose has always been to help families make lifelong memories through RVing," Baidas said.

Being a family run business is definitely as asset in the RV and outdoor recreational industry, says Justin Cooper, with M & M Camping, Trenton. M & M Camping has been in business since 1965 and has been involved in the 53rd Annual Detroit RV & Camping Show for 52 years.

"Our industry relies heavily on a family atmosphere and being able to share our stories and experiences with our customers is priceless," Cooper said.

Many campgrounds at the show are also family-owned and operated for years, including Pat's RV Park in Mesic and the Double 'R' Ranch Resort in Belding.

"These successful family businesses highlight the everlasting excitement and interest RVing and camping provides for families in Michigan over the years," said Bill Sheffer, executive director, MARVAC.

Over 350 units are on display at the show, including popular travel trailers, folding camping trailers, motorhomes, toy haulers, truck campers and fifth wheel travel trailers. Prices range from \$6,995 to more than \$400,000. Exhibits featuring parts and accessories, campground information, on-site RV financing and RV rentals make this the complete RV show experience.

For more information, visit www.marvac.org.

The 53rd Annual Detroit RV & Camping Show runs February 6-10, 2019, at Suburban Collection Showplace, Novi. Suburban Collection Showplace is located on Grand River Avenue, south of I-96 between Novi Road and Beck Road. Adult admission (ages 13 and over) is \$10, senior admission (ages 55 and over) is \$9, and children 12 and under get in free! Parking cost not included in admission. Coupons for \$1 off any adult or senior admission are available at <a href="marvac.org">marvac.org</a>, Big Boy restaurants, Tubby's Sub Shops, show exhibitors and in area newspapers.